



MEDIA RELEASE

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Local Small Business Owner to Speak at Upcoming Conference for Executive Assistants!

Australia's first Master Virtual Assistant, and Brisbane-based small business owner, Lyn Prowse-Bishop, MVA, has been invited to speak at the Executaries' Convention, to be held at the Merchant Court Hotel, Sydney, on 7th and 8th November.

Marcus Evans Conferences are hosting the convention - subtitled "Becoming an Indispensable Member of the Executive Team" - which features Executive Management presentations by Rob Nicholls, CEO of Australian National Credit Union; Karen Caras, National Senior Manager - Learning & Education, PricewaterhouseCoopers, and Stuart French, Manager of Team Development, Salesforce.

Presenters from Deloitte Touche Tohmatsu, Australian Red Cross, Microsoft, Records Management Association of Australia, Equal Opportunity for Women in the Workplace Agency, and others will provide invaluable information to Office Professionals enabling them to master a repertoire of competencies suitable for the contemporary Australian workplace.

"This is a great opportunity for Executive Assistants and other Office Professionals to further develop technical skills, and gain information on latest technologies", said Lyn Prowse-Bishop, Brisbane-based Virtual Assistant, and Manager of Executive Stress Office Support. "It's also a great opportunity to showcase the Virtual Assistant industry, which is an emerging industry in Australia that provides opportunities for women to remain integral players in Australia's business community."

More information on the conference can be found by contacting Lauren Hindmarsh, Conference Coordinator, at MacusEvans on 02-9238-7200 or email laurenh@marcusevansau.com.

More information on Virtual Assistance in general, or specific to Executive Stress Office Support, can be found by contacting Lyn Prowse-Bishop on 07-3271-6668 or by visiting: www.execstress.com.

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