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### **Online Convention Helps Local Virtual Assistant Find Pathways to a Successful VA Practice**

**BRISBANE, QLD** – “This convention not only allows us to learn from seasoned professionals, but also affords us the opportunity to network with people from all over the planet,” says Lyn Prowse-Bishop, whose company Executive Stress Office Support specialises in providing remote administrative and personal assistant/secretarial support services to independent professionals and non-executive directors. Lyn is a virtual assistant, and she along with thousands of other virtual professionals working worldwide will gather to learn, network and grow.

Virtual Assistants or VAs are independent entrepreneurs who work remotely and use the latest technology to deliver professional administrative, creative, managerial, technical, business back-office and/or personal support services to busy professionals. Clients only pay for the time actually spent working on projects and often retain a fixed amount of hours per month for service.

The 2<sup>nd</sup> annual Online International Virtual Assistants Convention (OIVAC) is a completely online event that offers educational seminars, workshops, an international exhibition and networking opportunities for aspiring and veteran VAs. “It also allows VAs to experience, first hand application of VoIP technology, inclusive of white boarding, video and PowerPoint presentations, file sharing, etc., all of which can potentially be marketed as a value-add service to clients,” says Sharon Williams, OIVAC Founder.

“By attending seminars conducted by intra- and external VA-industry recognised experts, attendees gain access to a wealth of knowledge, experiences and information specifically crafted to benefit the virtual assistant audience. In other words, if you have questions, these presenters have answers!”

Lyn Prowse-Bishop, who is also on the steering committee of the OIVAC, will again be speaking at the convention this year on how to start up a VA practice.

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Virtual Assisting is the fastest growing home-based business phenomena of the 21<sup>st</sup> century attracting entrepreneurial-minded administrative professionals at an extraordinary rate. Worldwide, more than 20,000 office support providers have abandoned corporate and government jobs to work-from-home, full-time, as home-based business owners. More than 90 percent of them are highly-skilled working mothers. Lyn Prowse-Bishop, the former Executive Assistant to the GM of the Brisbane Convention & Exhibition Centre, originally conceived the idea for her business in February 2000. She started a new career in order to achieve a better work/life balance with her new family.

### **About Executive Stress Office Support**

Launched in 2000, Executive Stress Office Support<sup>®</sup> (eSOS<sup>™</sup>) offers a range of services - but specialises in digital transcription, document production, internet-related marketing activities, and executive personal assistant services. With clients across four states of Australia, in the UK and on both coasts of the USA, eSOS<sup>™</sup> is dedicated to providing clients with high quality, confidential secretarial and Virtual Assistant support by utilising today's latest technologies. Visit the website at [www.execstress.com](http://www.execstress.com).

### **About Alliance for Virtual Businesses**

Established in June 2003, the Alliance for Virtual Businesses<sup>™</sup> is volunteer-directed organisation, whose primary mission is to promote the growth of free enterprise between virtual assistants, entrepreneurs, small businesses, corporations, associations and other business entities. At the website client-related case studies, industry-related demographics, and a wealth of other types of information are available to facilitate learning about our industry. Visit the website at [www.allianceforvirtualbiz.com](http://www.allianceforvirtualbiz.com).

### **About Online International Virtual Assistants Convention**

The OIVAC is an online, interactive, "live" yet virtual environment convention of Virtual Assistants, traveling Pathways to Successful VA Practices. Visit the website at [www.oivac.com](http://www.oivac.com).

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