

MEDIA RELEASE

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NEW EBOOK GUIDE EMPOWERS PARENTS IN PROTECTING THEIR KIDS ONLINE



“Cyber-bullying has touched my extended family directly this year and whilst this ebook won’t prevent that from happening, I want to help empower parents so they know there are practical things they can do,” says Lyn Prowse-Bishop, author of a new ebook *Facebook for Parents: A Practical Guide to Security & Privacy*.

Written as an easy ‘how-to’ guide the ebook covers how to change the default security and privacy settings of accounts to prevent unsolicited Friend requests and Messages being sent, plus how to configure tagging settings – one of the most common means by which children are cyber-bullied.

Facebook – love it or hate it – it’s here to stay and despite the Over-13 rule, more and more pre-teens are setting up pages ... pages that are frighteningly open. Whilst many parents are concerned about Facebook and the safety of their children online, they aren’t necessarily up to speed with the technology and may feel a bit overwhelmed knowing even where to get started to protect their children. And Friending them on Facebook isn’t necessarily the best or only way to do that.

That’s where this new ebook - *Facebook for Parents: A Practical Guide to Security & Privacy* – comes in.

Authored by Lyn Prowse-Bishop, a virtual assistant who has been working exclusively online since 2000 providing remote admin assistance to clients around the world, the ebook aims to empower parents who aren’t usually on Facebook or who are taking their first tentative steps, to get to know the settings – and to help them know how their kids can block them viewing certain things.

“I decided to write the e-book because of the number of parents concerned with Facebook and their kids’ use of it,” said Lyn. “Plus the fact most of them were confused by it, scared of it, or if neither of the former, their lack of understanding of how to actually secure their kids’ pages – even those who tell me they’ve been on it for ages. Teen angst and bullying is not new – and it is not **caused** by Facebook. Social media platforms only serve to increase the reach of the bully, and by extension the reach of the damage to the victim. But there are practical things you can do to help your kids online,” Lyn said.

The ebook is a simple how-to, step-by-step guide for parents who aren't particularly literate with Facebook – and even for those who think they are! - showing them where to look and what to change to ensure their kids' privacy remains just that - private. The ebook covers:

- Privacy Settings
- Timeline and Tagging
- Friending your kids – why it's not enough
- Customising posts and pictures
- Blocking and unfriending
- ... and more

“It's not going to stop cyber-bullying, but it might help empower parents who would otherwise feel a little 'all at sea' with the technology,” Lyn says.

Available in PDF download and for iPad the book is an easy read with plenty of screenshots to help you navigate Facebook settings.

For more information and to purchase the ebook visit: <http://bit.ly/FBParents-book>

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